

SANTA FE LITTLE LEAGUE BASEBALL, INC.

Santa Fe Little League Baseball, Inc. 4605 Peck Ave
EIN: 74-1987450

Santa Fe, Texas 77510



Dear Sir or Madam,

Happy New Year! 2023 is here with it brings a new season for Santa Fe Little League Baseball. Santa Fe Little League is a completely volunteer operated organization and we are self-supporting through our member registration fees, fundraising, and most importantly, the sponsorships we receive each year from members and businesses within our community.

Santa Fe Little League relies on Sponsorships as approximately 1/3 of our revenue, therefore in 2023 we are once again engaging our Community Partners. Our goal is not to burden you, but to provide an avenue for you to advertise your business or organization.

We will never be able to express what your GENEROSITY and SPONSORSHIP means to our participants each year, but suffice it to say, we are very THANKFUL that you choose to join as a NEW PARTNER or CONTINUE SUPPORTING US.

Currently, Santa Fe Little League is making plans for the 2023 season and our volunteers have already begun working tirelessly to prepare for the Spring Season.

Did you know that each year, it takes approximately 4,000 volunteer man hours to operate the Spring and Fall baseball season? Each year we have volunteers that give their time back to our community and our kids!

Our single most important goal at Santa Fe Little League is to work hard to make a positive impact on the youth in our community. All our volunteers are committed to caring for kids and providing a safe place for our young people.

We are attaching our sponsorship commitment levels for the 2023 season. We are certain that each level provides an opportunity for you to grow your business and increase your exposure in our community, region and beyond.

Last year, we had nearly 400 participants in Santa Fe Little League. Counting parents and grandparents, that means your business has the potential for organic exposure to over 1500 individuals each week!! Individuals who know that you have chosen to support the youth of our community. We are continually working to improve and increase ways that we can expose your business to all our participants, their families, and their friends.

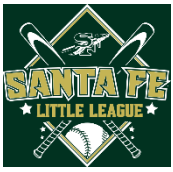
SANTA FE LITTLE LEAGUE'S mission is to provide the youth of our community with instruction and guidance in their development, both mentally and physically, in the game of baseball while building their character and sportsmanship in a safe, positive, and fun environment.

In 2023, we will continue our vision and with your support, we will continue to change lives, one child at a time.

If you review the enclosed information and don't find something that fits for you or your business, please let us know and we'll cater a program specifically to your needs.

As always, we want to say, "THANK YOU" to all of our Sponsors from 2022 and to also "WELCOME" our new Sponsors for 2023.

If you have any questions, please don't hesitate to contact us at sfllbaseball@yahoo.com.
Sincerely, Trey Gibbs Santa Fe Little League President



SANTA FE LITTLE LEAGUE BASEBALL, INC.



2023 SPONSORSHIP LEVELS

OPENING DAY PARADE NAMING RIGHTS SPONSOR – \$5,000 – (only one company spot available for this level)

- Named sponsor of the Opening Day parade (Ex: *SFLL Opening Day Parade presented by YOUR COMPANY NAME*)
- Grand Marshall during the Opening Day parade
- Your own vehicle during parade
- Parking lot signage during the 2023 season
- Recognition as a Sponsor during Opening Day festivities
- Special Recognition during Season Events
- 3x5 Premium Logo Banner placement on all four playing fields throughout the 2023 season
- Marketing Opportunity and Participation in the 2023 Opening Day Carnival (Vendor Spot)
- 15 social media posts during the 2023 season (SFLL Facebook Page)
- Company Logo Advertisement on SFLL's website throughout the 2023 season

GRANDSLAM – \$2,500

- Participation in the Opening Day Parade with your own vehicle during parade
- Parking lot signage during the 2023 season
- Recognition as a Sponsor during Opening Day festivities
- Special Recognition during Season Events
- 3x5 Premium Logo Banner placement on one playing field throughout the 2023 season
- Marketing Opportunity and Participation in the 2023 Opening Day Carnival (Vendor Spot)
- 10 social media posts during the 2023 season (SFLL Facebook Page)
- Company Logo Advertisement on SFLL's website throughout the 2023 season

HOME RUN – \$1,500

- Participation in the Opening Day Parade with your own vehicle during parade
- Parking lot signage during the 2023 season
- Recognition as a Sponsor during Opening Day festivities
- 3x5 Premium Logo Banner placement on one playing field throughout the 2023 season
- 7 social media posts during the 2023 season (SFLL Facebook Page)
- Company Logo Advertisement on SFLL's website throughout the 2023 season

TRIPLE – \$750

- Participation in the Opening Day Parade with your own vehicle during parade
- Parking lot signage during the 2023 season
- Recognition as a Sponsor during Opening Day festivities
- 5 social media posts during the 2023 season (SFLL Facebook Page)
- Company Logo Advertisement on SFLL's website throughout the 2023 season

DOUBLE – \$500

- Participation in the Opening Day Parade with your own vehicle during parade
- Recognition as a Sponsor during Opening Day festivities
- 3 social media posts during the 2023 season (SFLL Facebook Page)
- Company Logo Advertisement on SFLL's website throughout the 2023 season

ADDITIONAL SPONSORSHIP OPPORTUNITIES

TEAM SPONSOR -- \$400.00

- 3X5 Premium Team Banner with your company name and logo to be displayed on the dugout during the regular season
- 2 social media posts during the 2023 season (SFLL Facebook Page)
- Company Logo Advertisement on SFLL's website throughout the 2023 season

SINGLE – \$300

- Player sponsor for one youth to play baseball for the year
- 1 social media post during the 2022 season
- Recognition as a Player Sponsor during Opening Day festivities
- Company Logo Advertisement on SFLL's website throughout the 2023 season

PARKING LOT SPONSOR – \$200

- Parking lot signage with logo
- Company Logo Advertisement on SFLL's website throughout the 2023 season

Santa Fe Little League Baseball, Inc., as a 501c3 not for profit organization appreciates any and all support provided by all members of our community. Thank you in advance for your help.

EIN #74-1987450



2023 SPONSORSHIP COMMITMENT

- OPENING DAY PARADE NAMING RIGHTS SPONSOR -- \$5,000
- GRANDSLAM -- \$2,500 HOMERUN -- \$1,500 TRIPLE -- \$750
- DOUBLE -- \$500 TEAM SPONSOR -- \$ 400 SINGLE -- \$ 300
- PARKING LOT SPONSOR -- \$200

SPONSOR INFORMATION:

SPONSOR NAME: _____

CONTACT PERSON: _____

CHILD OR CHILDREN INVOLVED IN SFLL: _____

EMAIL ADDRESS: _____

ADDRESS: _____

SPONSOR'S WEBSITE: _____

SPONSOR'S FACEBOOK: _____

WHAT WE NEED FROM YOU

Please provide your logo in PDF, JPEG or PNG file format to:

sflbaseball@yahoo.com

Subject: 2023 Sponsor Logo

Special requests (*please provide any special requests below*):

Santa Fe Little League Baseball appreciates your SUPPORT!

Santa Fe Little League Baseball, Inc., as a 501c3 not for profit organization appreciates any and all support provided by all members of our community. Thank you in advance for your help.

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Keep for your records!

***Santa Fe Little League Sponsorship Receipt
EIN# 74-1987450***

Check # _____

Cash

Amount Paid: _____ ***Date:*** _____

Checks should be made out and mailed to:

***Santa Fe Little League
4605 Peck Ave
Santa Fe, Texas 77517***